



EVENING PROGRAM

San Francisco Bay Area Benefit Dinner

October 27, 2024

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EVENING PROGRAM

5:00 pm COCKTAILS

6:00 pm DINNER

Ode to Lebanon

Leila Milki

Welcoming Notes

Norma Haddad - SEAL Executive Director

SEAL 2024 Achievement Award

Marc Chaya - Maison Francis Kurkdjian

SEAL Update

Rula Tamer - SEAL Board President

Live Auction and Call for Action:

Keith L. McLane - Professional Auctioneer



MARC CHAYA

2024 SEAL Award Recipient

Marc Chaya had early interests in art, architecture, and literature, but his parents encouraged him toward business. He began his career at Ernst & Young, quickly rising to partnership and becoming Global Telecoms Markets leader

at 32. It was at that time that he met celebrated perfumer Francis Kurkdjian and was instantly taken by how little space and recognition the fragrance industry had, even for the most talented perfumers. Chaya started advising the perfumer on a strategy and roadmap to bring him at the center of the stage. In 2009, they cofounded Maison Francis Kurkdjian, with Marc Chaya leading the Company as CEO and Francis Kurkdjian bringing the vision and talent behind his eponymous fragrance collection.

Chaya established Maison Francis Kurkdjian as a leading global player in the luxury high-end niche fragrance market, with a presence in over 52 countries. The fragrance House is a member of Comité Colbert since 2016 and was acquired by the LVMH Group in 2017. Chaya holds a BA in economics from Saint Joseph University in Beirut and a Masters in Management from EM Lyon, a leading European business school. Born in 1973, he is dual French and Lebanese citizen.

Chaya was distinguished for his achievements and made a knight in the French National Order of Merit ("Chevalier de l'Ordre National du Mérite") in 2019. He is treasurer at Comité Colbert and co-president and co-founder at LINK, an endowment fund for the fight against HIV. He founded the Aleph-Marc CHAYA endowment fund in 2021.



Maison Francis Kurkdjian Paris



*L'alchimie des sens**
Francis Kurkdjian

Baccarat
Rouge 540



LEILA MILKI

Performer

Leila Milki is a Lebanese-American singer, songwriter, and neoclassical-pop pianist based in LA. She draws from her multicultural roots to create lush, unfurling soundscapes around her soulful, ethereal voice, honoring the delicate beauty we find in interwoven worlds. Her existing Arabic/English fusion work has earned her placements in Disney Junior's Emmy-nominated series "The Rocketeer" ("Enjoy Your Meal"), the Qatar FIFA World Cup ("The World Can Be Ours"), the International John Lennon Songwriting Contest ("Leil Ya Leil"), and Arab America's "30 under 30" awards. Meanwhile, her instrumental collection of solo-piano improvisation records has garnered over 12 million streams, landing major editorial playlists and awakening a deeper sense of flow in her listeners.

As a first-generation daughter of immigrants who instilled in her the warmth, resilience, and poetry of her heritage, Leila is especially passionate about working in creative community with the Arab diaspora. She regularly collaborates with Palestinian-Chilean sensation Elyanna (arranging piano accompaniments for her stripped down ballads), and most recently, she shared the stage with Saint Levant at the Coachella festival (harmonizing with him in three languages as his backing vocalist).

Now years in the making, her newest project is a personal renaissance — a cinematic invitation to grasp the glimmers of freedom beyond our daydreams; "a window to another life" where vulnerability and strength, longing and rootedness, loss and ever-presence exist all at once.

www.leilamilki.com



MAYA HAMADE

Artist

Maya Hamade, a Bay Area artist originally from Beirut, Lebanon settled in Palo Alto in 1993 with her husband Sami. A linguist fluent in multiple languages, she began her art journey in 2000, exploring mediums like charcoal, watercolor, acrylics, and digital art. Inspired by her global travels, Maya's work reflects diverse cultures and landscapes, often using her photography as references. Her art is showcased at @TheStudioByMayaHamade, where she also offers workshops in painting, language, and culinary arts.

Maya is inspired by her three children and enjoys time with her two dogs.

Contact her via email or social media for workshops, email MHamade@sbcglobal.net or message her on Facebook or Instagram @TheStudioByMayaHamade



KEITH L. MCLANE

Auctioneer

Keith L. McLane, BAS, is one of the country's preeminent fundraising auctioneers. Since 1995, he has specialized in conducting charity and fundraising auctions for schools, charitable organizations, and nonprofit groups. Keith holds an MBA from The UCLA Anderson School of Management and is a graduate of the world-famous Missouri Auction School. He is also one of only a small number of auctioneers in the country--and only 20 auctioneers in California--to have achieved the National Auctioneers Association's prestigious Benefit Auction Specialist (BAS) designation.

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Names received by October 15, 2024

BENEFIT DINNER COMMITTEE

Amal Hamady • Jeanette Hajjar • Maya Labban
Shireene Bazzi Mourad • Khaled Nasr
Norma Haddad • Rula Tamer

SPECIAL THANK YOU

Hani Daou • Kelly Haddad • Elias El Hage • Yasmine Hamady
Jibran Hamady • Katarina Hamady • Danny Hamady • Maria Khouri Interiors
Jocelyne Khouri-Haddad • Adla Massoud • Antoine Nasr



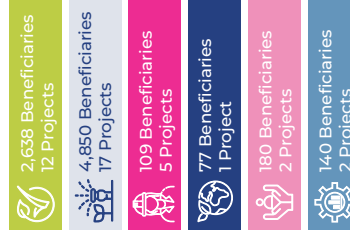
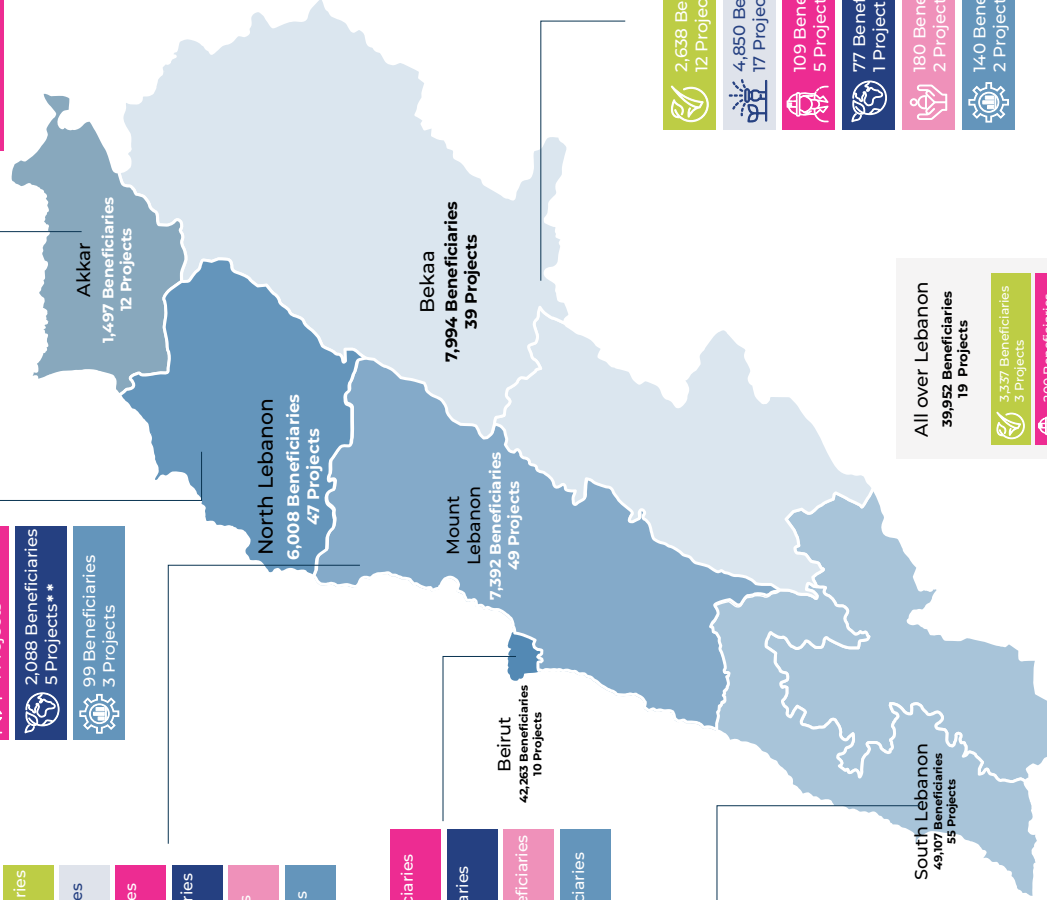
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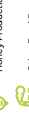
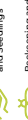
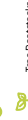
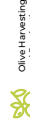
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(*): One of the projects was executed across two governorate





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LIVE AUCTION ITEMS

For the Wine Enthusiast



LOT 1

Kick back and enjoy the elegance of *three magnum bottles* of Barons de Rothschild Blanc de Blanc Champagne. Perfect for celebrations or just because!

Value: \$500

Donated by: Misa Wines

LOT 2

Just what the doctor ordered: *six magnum bottles* of Château Fombrauge Saint-Émilion Grand Cru 2018. This exceptional Bordeaux will chase away the blues in style!

Value: \$500

Donated by: Misa Wines

LOT 3

The ultimate treat! The *Cheval des Andes Cheval Blanc & Terrazas de los Andes Collection Case* (2011, 2012, 2013) includes *three magnum bottles* of pure delight.

Value: \$700

Donated by: Misa Wines

LIVE AUCTION ITEMS

Hobb Sculpture

**Bronze, plywood, and
mirrored steel*
7.5 x 11.75 x 6 inches
15 lb
Edition of 20 from the series
#SEALturns20*

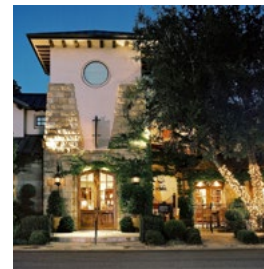
A limited-edition sculpture commissioned by SEAL for its 20th anniversary, created by Lebanese artist Nayla Romanos Iliya in 2017. The piece is from her renowned “Scrabble” series and is named for the Arabic word "Love" (حب). It features two characters inspired by Phoenician letters “Heth” and “Beth,” which are the origins of the Arabic letters ‘ح’ and ‘ب’, symbolizing “wall” and “house,” respectively. The bronze sculpture is mounted on plywood and mirrored steel, with the layers of wood referencing the rich history of past civilizations, while the steel evokes the reflective nature of water. This series honors the Phoenicians as master seafarers who spread their alphabet across various cultures during their maritime journeys.

Value: \$2,500



LIVE AUCTION ITEMS

Paso Robles Romantic Getaway



Escape to the rolling hills of Paso Robles for a romantic getaway. Begin your journey with an unforgettable experience at DAOU Mountain, where sweeping vistas and the beauty of nature await. Savor DAOU’s exquisite Reserve and Estate wines, expertly guided by a Senior Wine Educator. Your tasting will be perfectly paired with a culinary experience, artfully crafted by their Estate Chef.

After a day of indulgence, retreat to Hotel Cheval, Paso Robles’ unique luxury boutique hotel, nestled in the charming historic town square. Unwind with signature cocktails and light bites at the Pony Bar, or cozy up by the fire as the hotel’s dedicated S’mores Butler handcrafts your evening treat. Your stay includes delightful touches such as: A gourmet breakfast featuring house-made espressos, cappuccinos, and lattes, House-baked chocolate chip cookies to welcome you, a complimentary candy bar in the library and of course, complimentary parking for your convenience

Daou lunch and tasting for 2 guests. Reservations required with a 48-hour notice. Blackout dates include festival and holiday weekends. Certificate expires 10/2025. Hotel Cheval Stay: \$500 and Hotel Cheval Pony Club Certificate:\$100

Value: \$900

Donated By: Rula and Fouad Tamer, Daou, Hotel Cheval

LIVE AUCTION ITEMS

Elyanna Concert Experience

Meet & Greet +
Photo Opportunity



Elyanna, the groundbreaking artist known for her unique fusion of Arabic and Western pop, has been captivating audiences worldwide with her mesmerizing voice and electrifying performances. She continues to break barriers as the first artist to perform in Arabic at Coachella and with her record breaking hits. Recently, she was featured on Coldplay's chart-topping single "We Pray", performed with them on Saturday Night Live, and opened for the band in Ireland. In 2025, she's set to open for Coldplay in Dubai.

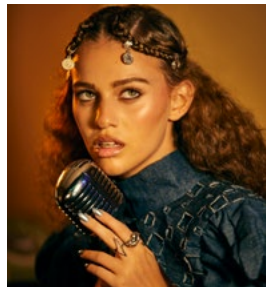
Prepare for an unforgettable evening with two guest list seating tickets to Elyanna's nearly sold-out concert at the Fox Theater in Oakland on **November 17!**

As part of this exciting package, you and your guest will also enjoy backstage access post-show to meet Elyanna and snap photos together, a one-of-a kind opportunity!

This is your chance to witness her magic up close.

Donated by: SALXCO

Value: priceless



LIVE AUCTION ITEMS

Luxury Getaway at Montage Healdsburg



Escape to the heart of California's wine country with a luxurious *two-night stay* at the Montage Healdsburg. Nestled amidst rolling vineyards and stunning landscapes, this upscale retreat offers the perfect blend of relaxation and adventure.

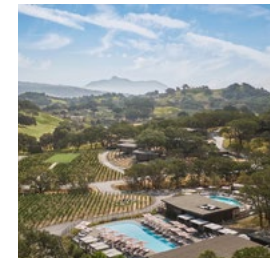
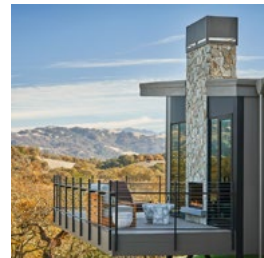
Your experience includes a gourmet dinner for two at the acclaimed Hazel Hill Restaurant, where the culinary artistry reflects the rich flavors of the region. Indulge in farm-to-table cuisine crafted with seasonal ingredients, all while soaking in the ambiance of one of the area's most celebrated dining destinations.

A perfect wine country escape!

Forest King room. Not valid during holidays or special events. Other blackout dates may apply. Expires 10/31/2025

Value: \$3,000+

Donated by: Montage Healdsburg



LIVE AUCTION ITEMS

The Flower Bed Series: Garden View



*D4 x H39 x 39 inches
Acrylic on canvas*

Betty Yaghi, a Lebanese contemporary artist, draws inspiration from the diverse cultures of Beirut, London, Miami, and Dubai. Known for her large canvases, Yaghi's work merges spontaneity with structure, embodying the spirit of action painting. Her distinctive style balances bold strokes, precise splashes, and romantic details, creating a sense of "organized chaos," deeply influenced by her upbringing in Lebanon.

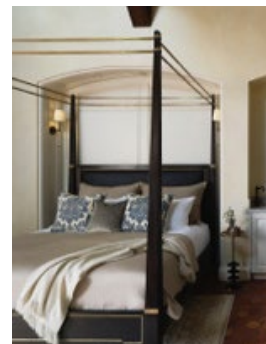
Garden View, part of her latest *Flower Bed* series, strips art down to its raw essence. Each piece in the collection is crafted with an expression that may initially seem modest, yet is deeply intentional and evocative. The series moves away from replicating the tangible details of nature, instead drawing inspiration from its essence—its bold lines and color complexities.

With exhibitions at major global art shows like Art Basel, Art Miami, and Art Dubai, Yaghi's work has gained international acclaim and is highly sought after by collectors worldwide.

Value: \$6,500

Donated by: Betty Yaghi

Jordan Winery



LIVE AUCTION ITEMS

A French-Inspired Overnight Escape at Jordan Chateau.

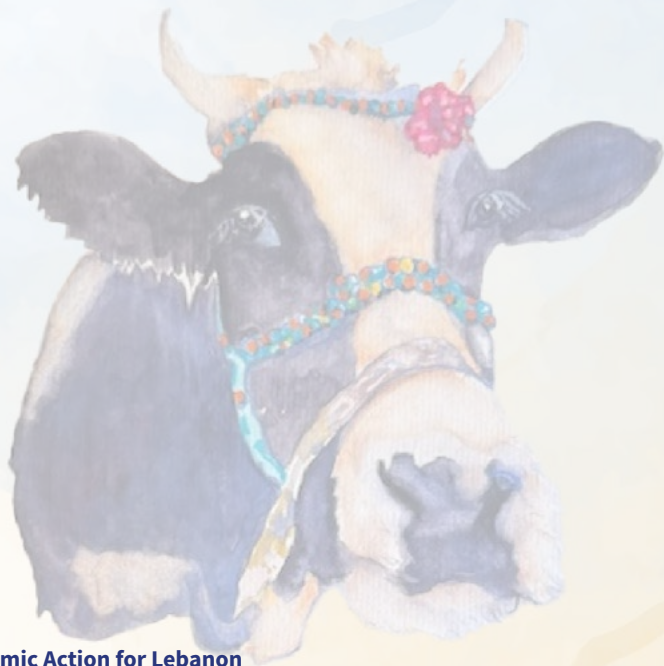
Experience the charm of an old-world French inspired chateau with a luxurious overnight stay at the Jordan Chateau. Nestled in the rolling hills of Sonoma County's Alexander Valley, Jordan Vineyard & Winery spans 1,200 acres of vineyards and has been a symbol of elegance, culinary excellence, and gracious hospitality since 1976.

Available exclusively to Gold and Platinum members of the Jordan Estate Rewards loyalty program, this overnight stay for two is available to enjoy thanks to our very own talented Maria Khouri. Maria Khouri Interiors has worked on the extensive renovation of the estate, creating an enchanting blend of old-world architecture, modern amenities, and rare antiques from the Louis XIII, XV, and XVI periods. Each one of the three suites features French doors, window seats overlooking the estate, a king bed, sitting area, fireplace, and wet bar with mini-refrigerator.

Guests will also enjoy a wine tasting of Jordan Chardonnay and Jordan Cabernet Sauvignon from the estate's cellar, perfectly paired with seasonal chef-prepared light bites. A complimentary in-room continental breakfast, complete with French press coffee or Jordan Estate foraged tea, is included. Round-trip transportation to Healdsburg for dinner is also provided for a seamless, relaxing experience.

Value: priceless

Donated by: Jordan Winery



Social and Economic Action for Lebanon

seal-usa.org
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#SEALSFBenefit2024



sealforlebanon



SEAL is a 501(c) 3 non-profit, non-political, and non-sectarian organization. It was founded in New York City in 1997 to assist underserved Lebanese communities facing severe social and economic hardships in post-war Lebanon. SEAL focuses on community-driven economic development and funds projects in all geographical locations in Lebanon.